**Asian Business Leaders Awards 2020**

**Nomination form**

Please send this completed form along with a photo of the Asian Business Leader being nominated, company logo and up to 3 pieces of supporting materials. These **may** include:

* Business leaders CV, Business account summaries, Business plan, Copies of media coverage, Media evaluation, Testimonials, Marketing materials, Web links

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| **SECTION A – CATEGORY**   * Please indicate the category or categories you wish to enter by placing an X in the relevant box. * If you wish to enter more than 1 category please complete a separate form for each one. * You are nominating a business leader who falls within one of the categories below. | |
| 1. Award for Innovation in Business |  |
| 2. Award for successful application of digital media |  |
| 3. Award for business growth nationally |  |
| 4. Award for digital transformation |  |
| 5. Award for a business in the community |  |
| 6. Award for leadership in healthcare |  |
| 7. Award for excellence in professional services |  |
| 8. Award for leadership in food industry |  |
| 9. Award for excellence in customer service |  |

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| **SECTION B – BUSINESS & CONTACT DETAILS**  Please complete your business and contact details below | |
| **Name of Business Leader** |  |
| **Business Name** |  |
| **Business Address** |  |
| **Business Postcode** |  |
| **Business Phone** |  |
| **Business Website** |  |
| **Business Email** |  |

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| **Business Leader & their business Summary (up to 300 words)**  Say as much as you can about the business leader and their business in which they are being nominated. This will help the judges to be objective when they are assessing. Please note that this may be used in pr should you be shortlisted, this may include:   * details of the business leader and their vision, mission, * business service/products, * their journey and their achievements, * the way they overcame difficulties, * how they have embraced changes in market forces, * technology, * philanthropy, * ethical practice, * leadership, * investing in their peoples development, * local employment, * helping the environment.   You may use the suggestions above to ensure that you have given a good account of the business leader being nominated. The list above is a guide to help you write the best narrative. |

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| **Summary of 2017/2018 trading**  Please summarise the business performance and the overall trend in your business including turnover and profit - this may be in the form of exact figures or percentage comparisons to previous years |
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| What are the objectives of the business leader for the next 3 years? |
| **1.**  **2.**  **3.** |
| What are the objectives for your business over the next 3 years? |
| **1.**  **2.**  **3**. |
| **Why should you win this award?**   * What makes your business stand out from others in this category? * What would it mean to win this award? |
|  |

By completing and submitting this form, you agree to the terms and conditions and declare that this entry form is eligible for entry, confirming all facts and figures contained within are accurate and true.

Please upload this completed form at [nominations@asianbusinessleaders.co.uk](mailto:nominations@asianbusinessleaders.co.uk) along with a photo of the business leader a company logo and up to 3 pieces of supporting materials.

Please note that if you are uploading your entries to the website, you will need to complete an online entry for each category you wish to enter.

PLEASE ENSURE YOU COMPLETE ALL SECTIONS OF THE APPLICATION FORM – JUDGES ALLOCATE A SCORE TO **EVERY** QUESTION.

Please return to:

[nominations@asianbusinessleaders.co.uk](mailto:nominations@asianbusinessleaders.co.uk)

0161 652 8761